

# THE SOKOL WIN - WIN LEAD PROGRAM

## BENEFITING MEMBERS

*Program Runs - August 1, 2018 to July 31, 2019*

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The Slovak Catholic Sokol for over 113 years has provided our members with sound financial protection and outstanding fraternal benefits. The Society is introducing a program that will benefit our existing and potential members.

As proud existing member of the SOKOL it is quite easy to expound upon and share the qualities of membership. Not everyone is born a salesman or comfortable selling life insurance or annuities. Today, we have qualified life insurance and annuity representatives that can assist our existing and potential members in selecting the financial protection to help protect their future.

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### THE PROCESS

Share with a relative or a friend the qualities of membership with the SOKOL. Our fraternal programs, benefits and financial products (life insurance & Annuities)

Complete and submit the MEMBERSHIP REFERRAL CARD to the Sales Office.

An Authorized SOKOL Agent will contact and provide professional advice to place the individual into the right solution.

If your referral purchases a SOKOL Life Insurance or Annuity you earn \$10.00. In addition, for every qualified referral, your name is entered in the \$50 gift card semi-annual drawing and the end of campaign's grand prize of \$250.

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### AVAILABILITY

A supply of SOKOL WIN - WIN Lead Cards will be available to all Assembly/Wreath Presidents for distribution.

Assembly/Wreath Presidents and other Assembly/Wreath Officers are asked to distribute SOKOL WIN - WIN Lead Cards to existing Members who want to recommend someone to become an insured Benefit Member.

Making it easy - SOKOL WIN - WIN Lead Cards are available for completion and submitting on the SOKOL Web Site [www.slovakcatholicsokol.org](http://www.slovakcatholicsokol.org)

Mail completed Referral Lead Cards to the Sales & Marketing Office.

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The Assembly/Wreath that has the largest number of new Members referred through this program will be awarded \$500 and will receive recognition in the FALCON, on the SOKOL website and the 2019 National Convention.

**EVERYONE**

**WHO WINS!**

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**The New Member**  
*(Financial  
Protection &  
Fraternal Benefits)*

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**The Recommender**  
*(\$10 - \$50 - \$250)*

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**The  
Assembly/Wreath-**  
*(\$500)*

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**New Members +  
New Sales = Fiscal  
Strength**

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