

# INSURING OUR SOKOL LEGACY

## SOKOL LEGACY CAMPAIGN - ANNOUNCEMENT

The Slovak Catholic Sokol has a tradition of providing sound financial protection and benefits to our members for over 111 years. Throughout the existence of the SOKOLS membership has passed this legacy from generations to generations. It is a tradition that continues to perpetuate. The reasons are multiple; excellent financial products that protects their families, unparalleled service and great fraternal programs that promotes lifetime friendships.

In an effort to help perpetuate and share this valued legacy the Slovak Catholic Sokol is excited to announce the LEGACY LIFE INSURANCE CAMPAIGN. This is an excellent opportunity to purchase additional insurance regardless of your health, reduced premiums and to possibility to introduce the SOKOL LEGACY to other family members!

This offering will be available from **April 1, 2017 through December 31, 2017**. This is a benefit offered exclusively for our existing members and families of the Slovak Catholic Sokol, who currently have a life insurance policy or annuity certificate in force. The Slovak Catholic Sokol is making this commitment to extend to our member's immediate family an opportunity to not only gain membership in the Society, but also to recognize the need to provide your family the important financial benefit of permanent life insurance coverage.

To accomplish these goals, the society will not only provide a **GUARANTEED ISSUE** permanent life insurance certificate to your loved ones, in addition the society will provide a **"FRATERNAL BENEFIT"** that provides a partial payment that reduces the first year premium\*. We have structured our "SOKOL LEGACY" program to be as flexible as possible for our existing membership. As a valued member of the Slovak Catholic Sokol, you can take advantage of this "limited time offer" to either increase your current permanent insurance coverage, or extend the same opportunity to an immediate family member.

### **SOKOL LEGACY - GUIDELINES:**

#### **Qualifications to participate in the "SOKOL LEGACY" Fraternal Benefit -**

An existing member in good standing of the Slovak Catholic Sokol with a current Permanent Life Insurance, Term Life Insurance or an Annuity Certificate, and their Immediate Family Members.

### **The Definition of Immediate Family -**

The definition of the Immediate Family: your spouse, son, daughter, grandchildren, brother, sister, parents or grandparents.

### **Qualifying Permanent Life Insurance Plans by Age Groups – For Guarantee Issue**

Ages	Max Face Amount	Legacy Single Premium	Legacy 3	Legacy 20	Legacy Life
0 – 80	\$10,000	X	X	X	X

### **Fraternal Benefit Reduced Premiums –**

#### **Legacy 20 and Legacy Life**

When purchased and qualified as a member of the Slovak Catholic Sokol, the society will issue a 50% Fraternal Benefit, that will be applied to reduce the first year premium, all succeeding premium payments will be at the regular premium rates.

#### **Legacy Single Premium and Legacy 3**

When a new certificate is purchased and qualified as a member of the Slovak Catholic Sokol, the society will issue, a “10% fraternal benefit” that will be applied to reduce the total premium amount.

### **Taking Advantage of “SOKOL LEGACY” –**

Contact the Home Office (800) 886-7656, the Sales & Marketing Office (874) 874-9179 or contact your local Group or Assembly Officer and request a Life Insurance Application.

### **GROWING OUR SOKOL LEGACY – RECOMMENDER**

#### **ENHANCEMENTS:**

\$ 5.00 for each Certificate with a Face Amount between \$5,000 to \$9,999

\$10.00 for each Certificate with a Face Amount of \$10,000

Recommend (5) five or more certificates that are approved/issued and you will receive a chance for each certificate sold to win a \$250 in a drawing.

### **Adequate Amount of Insurance Protection**

According to LIMRA International, over 68 million adult Americans have no life insurance at all and those with coverage have far less than most experts recommend for a secure financial future for their families. Do you or do you know someone that fits this criteria? Following are a number of excellent reasons to consider this outstanding Fraternal Benefit:

1. Sufficient Coverage - Do you, a friend or family member have adequate insurance coverage? There are a number of factors that require consideration from a financial perspective. The cost of final expense to settle financial responsibilities take this opportune time to make that all important decision.
2. 100% Sokol Family – Many of our members take great pride of their Slovak Catholic Sokol Legacy. Many have and still enjoy their fraternal experiences attending slets,

basketball/volleyball tournaments, and bowling, golf or softball tournaments. Whether it was on the national or local level. They in return have either purchased life insurance coverage for them or have sold them on the idea of joining our closed-knit family.

3. Uninsurable - Some individuals feel as though their current health status may not be in a good of enough condition to be accepted as being insurable, or just uncomfortable about answering health questions or the fear of completing a health test/screening examination.
4. Cost of Insurance & the Ease of Issue – Included with the guaranteed issue of permanent life insurance is a reduction of premium cost. The reduction of life insurance premiums is considered as a Fraternal Benefit as a member of the Slovak Catholic Sokol.

The SOKOL LEGACY LIFE CAMPAIGN begins April 1, 2017 and will end December 31, 2017. Do not hesitate and lose out on this wonderful opportunity that benefits you and the ones you care about most. Contact our Home Office 800-886-7656, our Sales & Marketing Office 855-874-9179 or your SOKOL Life insurance agent for assistance and direction. If you truly love your family, take the time to take advantage of this wonderful opportunity, they are worth it.